



MDM Developments – Fenelon Lakes Club	Version 1 – January 11th, 2021
<h1>BRAND STYLE GUIDE</h1>	
<a href="http://www.fenelonlakesclub.ca">www.fenelonlakesclub.ca</a>	



Reverse Logo and Watermark

Headlines:	<b>Cochin Bold</b>	<b>Aa Bb Cc</b>
Tagline:	<b>Gotham Bold</b>	<b>Aa Bb Cc</b>
Body Copy:	Gotham Book	Aa Bb Cc

HEX: 3f95b0 PANTONE: 7459c RGB: 63 149 176 CMYK: 74 28 24 0
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HEX: 5ac0ee PANTONE: 2981c RGB: 90 192 238 CMYK: 57 00 00 00
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# BRAND STYLE GUIDE

[www.fenelonlakesclub.ca](http://www.fenelonlakesclub.ca)



Reverse Logo and Watermark

## Cochin Regular Aa Bb Cc !@#\$%^&\*

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GOLD  
HEX: a69165  
RGB: 155 135 102  
CMYK: 11 22 46 27



BLACK  
HEX: 000000  
RGB: 0 0 0  
CMYK: 0 0 0 100